

# MICHAEL D. KING

VICE PRESIDENT, IBM EDUCATION INDUSTRY,  
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**Michael D. King**, Vice President, Global Education Industry, has been with IBM for over 20 years in various executive and management positions. He is currently the worldwide leader for the IBM Education Industry. In this role, he leads IBM's strategy, marketing, and sales across schools and higher education. His prior responsibilities include Director, Market Development, Education Industry, where he focused on solutions and innovation projects, and Director, Alliances for IBM Learning Solutions, where he led a team in developing partnerships across the learning marketplace, including corporate education. He served as the lead market manager for learning in IBM, launching important corporate solution initiatives in Europe and other parts of the world. Prior positions include the Global Segment Executive for the IBM Education industry, leading the strategy for delivering solutions and products to higher education and primary school institutions around the world, and the worldwide marketing manager for higher education. IBM's broad portfolio of offerings in the education industry includes hardware and software products, business and IT services, and specific industry initiatives, such as open source software, grid computing, and other leading technologies.

Mr. King has also served as the client executive with responsibility for research universities in California, including the University of California system. In that position, he worked with leading universities in developing creative technology solutions for administrative and academic applications.

Mr. King holds B.S. degrees in Physics and Engineering from Kansas State University and an MBA from the University of California, Los Angeles. He is a member of the California P16 Education Advisory Council.