



*Build better skills for better performance.®*

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Business Higher Education Forum's

# **FACULTY INNOVATION FELLOWSHIP**

January 29 and 31, 2024  
Announcement Webinar

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# **WHO IS JOINING US TODAY?**

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# About the Business-Higher Education Forum

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The Business-Higher Education Forum (BHEF) is a 45-year-old nonprofit membership organization that connects higher education institutions to business talent demand. Corporate executives and higher education presidents join BHEF to anticipate skills needs and improve pathways between higher education and workforce. BHEF works with members and partners to:

- **Identify high-value emerging skills**
- **Develop pathways that quickly source high-value talent**
- **Lead action-oriented forums and partnerships**

# The BHEF Mission

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***BHEF's mission is the challenge of our time. We have to close the gap—the economic gap, the skill gap, and the opportunity gap—but we can only do it together. BHEF sits at the crossroads of the challenge.***

— BRIAN NAPACK, PRESIDENT & CEO, WILEY  
IMMEDIATE PAST CHAIR, BHEF

# Faculty are the Agents of Change





## How Might We...

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**Provide faculty with the time, professional development, and industry insights to undertake the development and/or integration of innovative practices?**

**Announcing**

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# **FACULTY INNOVATION FELLOWSHIP**

# FELLOWSHIP GOALS

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**Upskill selected faculty as project champions for change**

- **Develop mindsets** that identify and pursue strategic innovations to expand pathways to student success
- **Infuse influential faculty** with the knowledge, skills, and insights they need to lead novel and innovative projects
- **Build a network of peer leaders** across the institutions
- **Enable a project** that builds equitable talent pipelines through High Impact Practices for student success and industry engagement



# A FELLOWSHIP THAT USES MULTIPLE MODES FOR LEARNING & GROWTH

- ✓ **Cohort-Based Learning:** 16-20 faculty in year one and 24 faculty in year two, led by experienced BHEF staff.
- ✓ **In-person sessions:** Three in-person sessions covering leadership, change management, and innovation mindset – with a lens toward application to a pedagogical, curricular and/or industry alignment challenge or setting.
- ✓ **Moderated virtual sessions:** Focus on tactical areas like project-based learning, competency-based education, credit for prior learning, articulation, employer partnerships, specific skills domains, aligning programs with state workforce development initiatives, and learner-centered design.
- ✓ **Office hours:** Office hours will allow faculty to discuss their final projects, overcome challenges, and receive personalized support.





# IN-PERSON SESSION THEMES

*Session order may change once dates are finalized*

## **Innovation** (April 2024)

Develop mindsets that identify and pursue strategic innovations to enhance student success

## **Change Management** (August 2024)

Explore best practices for business engagement, cultivating and leading change; and storytelling.

## **Leadership** (January 2025)

Infuse influential faculty with the knowledge, skills, and insights they need to lead novel and innovative projects



# DYNAMIC ACTIVITIES

## Innovation & Change Models

BHEF Playbook  
Design Thinking

## Change Management Tools

Logic Models  
Powerful 1-Pagers  
The Elevator Speech  
Storytelling for Change

## Presentations that Inform (and Challenge)

Fuel for discussions

## Teamwork

Building a collegial network

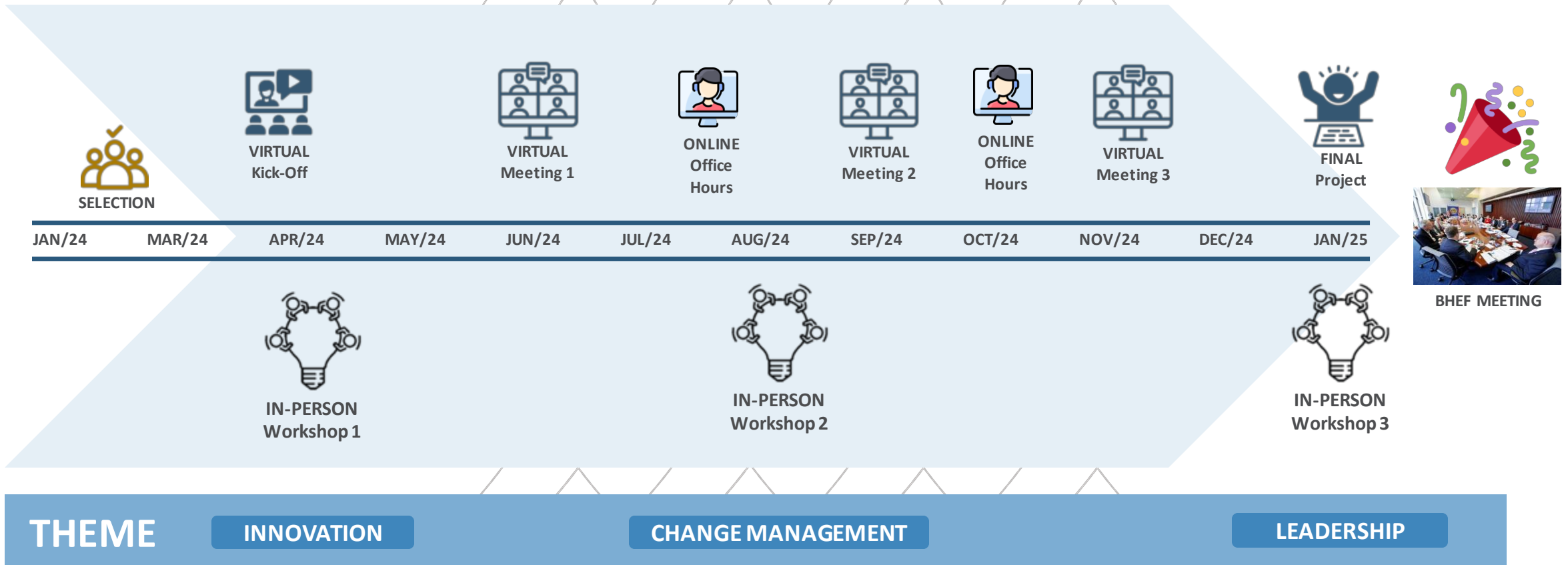
## Gallery Walks

Interactive learning & sharing

## Business Tours

Bringing the Employer into the  
Classroom

# FACULTY INNOVATION FELLOWSHIP MODEL



# FINAL PROJECT

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- Fellows will identify and work on a project over the course of the Fellowship
- This project should be determined in concert with the executive sponsor (president, provost, dean, or chair) at the institution and with support explicitly acknowledged in the application\*
- Proposed projects may encompass a wide range of campus-specific needs and interests but must focus on meaningful actions that increase employer engagement in academic offerings
- Final projects and learnings will be showcased at the BHEF annual meeting

*\* Participants have flexibility to modify projects as needed*



# EXAMPLES OF POSSIBLE PROJECTS

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- Restructure a business advisory committee for increased impact
- Develop new models for bringing employers into the classroom
- Develop or enhance a credit for prior learning or a credit to non-credit model aligned with learner and employer needs
- Launch a High Impact Practice to increase student success
- Review company human-resource strategies and human-capital planning to effectively inform and recruit diverse STEM and digital-skills talent

# FELLOWSHIP OUTCOMES

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## FACULTY FELLOWS WILL:

- Develop knowledge, skills, and abilities in best practices for business engagement; cultivating an innovation mindset; leading change; and storytelling
- Build a network of peer leaders across institutions
- Introduce and implement a novel change project vetted by national experts and aligned with the institution's mission and goals

# FELLOWSHIP OUTCOMES

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## INSTITUTIONS WILL:

- Leverage the BHEF/ECMC investment in professional development of faculty as effective and knowledgeable champions for change
- Have advanced expertise in developing new employer partnership initiatives
- Benefit from a ready to implement initiative aligned with campus needs and priorities

# DETAILS & DEADLINES



# TWO FELLOWSHIP COHORTS

**COHORT ONE**  
March 2024 – January 2025

JAN/24      MAR/24      JUN/24      OCT/24      JAN/25      MAR/25      JUN/25      OCT/25

**COHORT TWO**  
January – October 2025



# ELIGIBILITY FOR FELLOWSHIP COHORT ONE

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**BHEF's members\* are each eligible to nominate faculty members.**

- Institutions can submit up to two nominations.
- Systems can submit up to four nominations

\*Several WPI community colleges may also be asked to apply to ensure adequate community college participation

# ELIGIBILITY FOR FELLOWSHIP COHORT ONE

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## Nominees should have:

- Status as a full-time faculty member teaching credit-courses within a two- or four-year degree program.
- Have three or more years' experience at their current institution by the end of academic year 2023-2024.
- An executive sponsor who will support the Fellow's participation and consult on the Fellow's Final Project.
- The ability to attend all in-person and virtual sessions, respond promptly to inquiries and surveys, and produce assigned narratives, reports, and presentations.

# COHORT ONE – CRITICAL PARTICIPATION DATES

Activity	Date
Virtual Kick-Off	MARCH 22
In-Person Session 1	APRIL (2 ½ days)
Virtual Session 1	JUNE (Friday Afternoon)
Office Hours	JULY (Friday Afternoon)
In-Person Session 2	AUGUST (2 days)
Virtual Session 2	SEPTEMBER (Friday Afternoon)
Office Hours	OCTOBER (Friday Afternoon)
Virtual Session 3	NOVEMBER (Friday Afternoon)
In-Person Session 3	JANUARY 2025 (2 days)

# FINANCIAL COMMITMENT

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- BHEF will cover all the expenses associated with participation in the in-person session, experts, and the fellowship curriculum.
- For a faculty member to be considered, the institution must demonstrate its commitment to supporting the time and work of the nominee. The Institution must provide a minimum of one-course release during the Fellowship period and/or an equivalent stipend direct to the faculty member.
- BHEF will have a limited number of scholarships available to offset release and/or stipend costs.

# NOMINATION PROCESS

**Step 1:** Identify faculty member(s) and project(s) for nomination. Institutions may use whatever process is appropriate to their needs e.g., nominations from peers, selection by institution leadership, or self-nomination.

**Step 2:** Complete the Nomination Form. Executive sponsorship is essential to successful innovation. Both the executive sponsor and the faculty nominee must complete their respective portions of the form.

**Step 3:** Nomination submissions to BHEF are due on **February 16, 2024**.

**Step 4:** Review and selection. A selection committee, made up of BHEF membership and staff, will review applications and select candidates.

**Step 5:** Selected participants will be notified by **March 4, 2024**

The Business-Higher Education Forum's Faculty Innovation Fellowship NOMINATION ANNOUNCEMENT and NOMINATION FORM. The form includes sections for Nominee Information (Name, Institution, Title, Department, Email, Phone, Address), The nominee has (checkboxes for full-time faculty teaching, 3 years' experience, resume, head biography, research photograph), Institutional Commitment (Executive Sponsor, Title, Email, Phone), and a section for the institution to provide a short summary of why they've nominated this candidate. There are also signature and date lines at the bottom.





# FACULTY INNOVATION FELLOWSHIP

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# COHORT ONE – NOMINATION DEADLINE

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**February 16, 2024**

(Midnight Pacific Time Zone)

For more information on the Fellowship, contact Frank Avery at [frank.avery@bhef.com](mailto:frank.avery@bhef.com).

Submit Nominations to [fellowship@bhef.com](mailto:fellowship@bhef.com).

Learn more or download the nomination form at:

[www.bhef.com/faculty-innovation-fellowship-nomination-announcement](http://www.bhef.com/faculty-innovation-fellowship-nomination-announcement).



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