



BE PART OF THE NETWORK SHAPING THE FUTURE OF TALENT

Twice a year, the Business-Higher Education Forum (BHEF) brings together a dynamic, cross-sector community of senior leaders—from higher education, Fortune 1000 companies, government, philanthropy and tech innovators—to tackle the nation's most pressing workforce and education challenges.

At BHEF's national convenings, C-suite executives, college and university presidents, and other decision-makers come together in a highly curated, discussion-rich environment. These are not traditional conferences—they are invitation-only forums that foster deep engagement, meaningful collaboration, and breakthrough ideas among the 100+ executive-level attendees.

Sponsorship puts your organization at the heart of this influential gathering—where bold strategies are forged, partnerships are built, and real change begins. You'll elevate your brand as a driver of economic mobility and talent innovation, gain direct access to national thought leaders, and position your organization as a partner in solving today's most urgent education-to-workforce challenges.

"The BHEF convening connected me with senior leaders across sectors who are facing the same challenges—and willing to collaborate on solutions. These aren't conversations you can have at larger conferences or through cold outreach."

-Vice President, National Workforce Strategy, Fortune 500 Company

"The size of the convening is one of its greatest strengths. With a curated group of senior leaders and plenty of time for dialogue, it's an opportunity for real exchange—not a lecture. I left with insights and new connections I wouldn't have gained in a ballroom of 500."

-President, Public University

"What sets BHEF apart is that the convening isn't a one-off event. The topics are timely, the discussions are substantive, and BHEF stays engaged long after the final session—advancing the same issues through working groups, research, and partnerships."

-CEO, EdTech Corporation

Past Convening Topics

AI and the Workforce | Economic Mobility | Skills-First Hiring | Regional Talent Ecosystems
Innovations in Work-Based Learning | Partnership Best Practices | Early Talent Development

For more information, contact
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NATIONAL CONVENING SERIES SPONSORSHIP OPPORTUNITIES

BHEF's National Convenings provide for sponsorship and thought leadership opportunities, allowing strategic partners to showcase their expertise, build their brand, and connect with executive university and corporate leaders in an intimate and discussion-oriented setting. Becoming a part of these impactful convenings connects you to a powerful network of influencers, demonstrates your commitment to economic mobility and workforce innovation, and positions you at the forefront of national talent development conversations.

	BUILDER	ARCHITECT	LUMINARY
Investment	\$10,000	\$25,000	\$75,000
No-cost Registrations	1	2	3
Logo Placement	On website	On website and event agenda	Prominent on all materials and displays
Recognition	Sponsor in some announcements and communications	Sponsor in most announcements and communications	Lead sponsor in all announcements and communications
Address Attendees	Introduce a session	Breakout or panel session	Keynote session
Private Reception	Attend with key leaders and decision-makers	Attend with key leaders and decision-makers	Host with key leaders and decision-makers
Promotional Materials			Include branded materials in attendee welcome packets
Direct Communication			Branded post-event email to attendees with survey & sponsor info
BHEF Membership		Discounted membership	Full membership

BHEF ALSO DEVELOPS CUSTOMIZED PACKAGES TO MEET SPECIFIC SPONSOR GOALS, INCLUDING BUNDLES WITH MEMBERSHIP OR OTHER PARTNERSHIP OPPORTUNITIES.

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